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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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09/876,111

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R. Shane Green

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EXAMINER

SWEARINGEN, JEFFREY R

ART UNIT

PAPER NUMBER

2145

MAIL DATE

DELIVERY MODE

01/08/2008

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No. 09/876,111	Applicant(s) GREEN ET AL.	
	Examiner Jeffrey R. Swearingen	Art Unit 2145	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 24 October 2007.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 21-41 is/are pending in the application.
- 4a) Of the above claim(s) 34 and 40 is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 21-33, 35-39 and 41 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____ |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

Response to Arguments

1. Applicant's arguments filed 10/24/2007 have been fully considered but they are not persuasive.
2. Applicant argued that Hancock failed to present a single location code that would include both a geographic area, a category, a sub-category, and a point of interest. See Hancock, column 20, lines 7-15. US is a geographic area (United States). CA is a category (California). NWB is a subcategory (Newport Beach). MAC2 is a point of interest ("MacDonalds"). This is listed as a single code and teaches the limitations of claims 21, 30, 35, 38, and 41.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

4. Claims 21-27, 29-36, and 38-41 are rejected under 35 U.S.C. 102(e) as being anticipated by Hancock et al. (US 6,295,502 B1).

5. In regard to claims 21 and 35, Hancock disclosed:

assigning a unique location code to each of a plurality of points of interest, wherein each location code is comprised of a plurality of sub-strings of numbers, wherein each sub-string represents specific attributes of a represented point of interest, column 6, lines 20-22

wherein a first of said sub-strings of which a location code is comprised indicates one of a plurality of geographic areas, column 6, lines 20-44

wherein a second of said sub-strings of which a location code is comprised indicates one of a plurality of categories, column 6, lines 20-44, columns 7-8

Art Unit: 2145

wherein a third of said sub-strings of which a location code is comprised indicates one of a plurality of sub-categories of one of said plurality of categories, column 6, lines 20-44, columns 7-8

wherein a fourth of said sub-strings of which a location code is comprised uniquely indicates a point of interest of a type corresponding to one of the plurality of sub-categories of one of the plurality of categories located in one of the plurality of geographic areas; column 6, lines 20-44, columns 7-8

entering a single location code into a device connected to a network, column 20, lines 7-15 wherein the step of entering further comprises:

entering in sequence a number code corresponding to each of the sub-strings of which the location code is comprised, and column 10, lines 24-38, column 11, lines 9-37, columns 17-18

entering a delineating character following entry of the number code corresponding to each of said sub-strings; column 17, line 2

receiving the location code at a locator server connected to the network; and

using a locator database associated with the location server to retrieve information about the point of interest associated with the location code entered into the device. Column 17, line 56 – column 18, line 7

6. In regard to claim 22, Hancock disclosed:

the geographic areas indicated by the first of said sub-strings of which a location code is comprised include major urban areas. Column 12, lines 63-67

7. In regard to claim 23, Hancock disclosed:

the geographic areas indicated by the first of said sub-strings of which a location code is comprised include travel destinations worldwide. Column 12, lines 50-55

8. In regard to claim 24, Hancock disclosed:

Art Unit: 2145

routing the information retrieved about the point of interest back to the device that entered the location code along a communication channel, wherein the communication channel is selected depending on the type of the device. Column 33, lines 50-64

9. In regard to claim 25, Hancock disclosed:

the location code entered into the device is printed on a paper map and a user reads the paper map prior to entering the location code into the device. Column 17, line 45

10. In regard to claim 26, Hancock disclosed:

at least one of the location codes includes a fifth sub-string, wherein the fifth sub-string indicates a specific travel club approval. Column 29, lines 28-53

11. In regard to claim 27, Hancock disclosed:

at least one of the location codes includes a fifth sub-string, wherein the fifth sub-string indicates acceptance of a particular form of payment. Column 29, line 32

12. In regard to claim 29, Hancock disclosed:

the points of interest include restaurants, hotels, museums, theaters, retail stores, businesses, parks, ATMs, public telephones, bus stops and monuments. Column 29, lines 20-27

13. The limitations of claim 30 are found in their entirety within the limitations of claim 21.

14. The limitations of claim 31 are substantially the same as the limitations of claim 26.

15. In regard to claim 32, Hancock disclosed:

said sub-strings are scalable. Column 21 illustrates the data structures for the strings.

16. In regard to claim 33, Hancock disclosed:

each of said sub-strings is not limited as to the number of digits. Column 21 illustrates the data structures for the strings.

17. In regard to claim 34, Hancock disclosed:

a locator database that associates each location code of a plurality of location codes with a corresponding point of interest; column 28, lines 53-61

Art Unit: 2145

a locator server associated with the locator database and from which the locator database is accessible. Column 28, lines 53-61

18. The limitations of claim 35 are substantially the same as the limitations of claim 21.
19. The limitations of claim 36 are found within the limitations of claim 21.
20. The limitations of claim 38 are substantially the same as the limitations of claim 21.
21. The limitations of claim 39 are found within the limitations of claim 21.
22. The limitations of claim 40 are found within the limitations of claim 21.
23. The limitations of claim 41 are substantially the same as the limitations of claim 21.

Claim Rejections - 35 USC § 103

24. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

25. Claims 28 and 37 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hancock in view of Official Notice.
26. Hancock disclosed a "grid designator" for a specific location on a map consisting of sets of numbers separated by a period. Hancock failed to disclose the use of an asterisk. However, it would be obvious to one of ordinary skill in the art to use any symbol other than an alphanumeric character in the grid designations shown in column 16, line 14 (as an example) to separate the alphanumeric characters in the character string in order to allow a computer program to adequately parse the grid string into the correct substrings. Hancock illustrates the necessity of this function in column 21, lines 29-50, which specifically states that information is parsed from a character string. One of ordinary skill in the art is well aware that some uniform delimiting character must be present throughout a character string in order to parse a variable length string without concatenating the data within.

Conclusion

Art Unit: 2145

27. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jeffrey R. Swearingen whose telephone number is (571)272-3921. The examiner can normally be reached on M-F 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jason Cardone can be reached on 571-272-3933. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2145

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Jeffrey R. Swearingen
Examiner
Art Unit 2145

JRS

/Jason D Cardone/
Supervisory Patent Examiner, Art Unit 2145